

ANALIDIS OCHOA

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September 2025

EDUCATION

- June 2026 (*Expected*) **PhD in Sociology & Social Work**, University of Michigan, Ann Arbor
Dissertation: Blood Veins for Hire: Social Inequality and the For-Profit Market for Human Blood Plasma
Committee: Roi Livne (Sociology co-chair), Terri Friedline (Social Work co-chair), Celeste Watkins-Hayes, H. Luke Shaefer, & Jeff Morenoff
Preliminary Examination: Social Demography
- 2019 **Master of Social Work (MSW)**, University of Michigan
- 2015 **Master of Public Policy (MPP)**, University of Michigan
- 2010 **BA in Political Science**, Northwestern University

RESEARCH & TEACHING INTERESTS

Social Inequality; Science, Knowledge, & Technology; Medical Sociology; Economic Sociology; Exploitation; Work & Organizations; Health & Aging; Racial/Ethnic Inequality; Mixed Methods; Social Policy

PEER-REVIEWED PUBLICATIONS

- 2024 Manduca, Robert, Catalina Anampa Castro, and **Analidis Ochoa**. "Social Transfer Programs as Non-Spatially-Targeted Methods of Reducing Interregional Geographic Inequality" *Social Service Review* 98(3), pp.403-445
*Frank R. Breul Memorial Prize nominee (best article published in the journal each year)
- Taylor, Robert Joseph, Linda M. Chatters, Ann W. Nguyen, Harry Owen Taylor, Kazumi Tsuchiya, and **Analidis Ochoa**. "Friendship Networks and Supportive Relationships of African Americans" *Sociological Focus* 57(4), pp.493-503.
- 2021 **Ochoa, Analidis**, H. Luke Shaefer and Andrew Grogan-Kaylor. 2021. "The Interlinkage between Blood Plasma Donation and Poverty in the United States" *The Journal of Sociology and Social Welfare* 48(2)

MANUSCRIPTS IN PROGRESS

Analidis Ochoa. "Bleeding the Middle Class: Leveraging Paid Blood Plasma Donation as an Income-Generating Tool Amidst Rising Economic Inequality"

Analidis Ochoa. "Emerging Economic Coping Strategies Amidst a Growing Market for Blood Plasma" Policy Brief. Federal Reserve of Boston.

COMMENTARY

- 2022 **Analidis Ochoa**. (October 10, 2022) "Delving into the plasma donation industry" *The Morning Show, Wisconsin Public Radio*. Radio. *Invited*.
- Analidis Ochoa**. (June 30, 2022) "Why so many companies want your blood" *CNBC* digital media. *Invited*.
- 2021 **Analidis Ochoa**. (Nov 17, 2021) "Inside the murky world of billion-dollar plasma trade" *The Telegraph*. Interviewed by Cara McGoogan.
- Analidis Ochoa**. (Nov 17, 2021) Retribution, Part 2. *Bed of Lies, The Telegraph*. Podcast. *Invited*.

- Analidis Ochoa.** (Mar 11, 2021) Business is booming for the \$24 billion plasma industry- but it may be putting vulnerable donors at risk. *Insider*. Interviewed by Julia Press.
- 2020 **Analidis Ochoa**, Lauren Benjamin, and Valerie Micol. (August 19, 2020) Op-Ed: Supporting parents during the COVID-19 pandemic. *The Michigan Daily*.
- Analidis Ochoa.** (Jan 6, 2020) The Cost of Being Poor. *Seriously? America!* Podcast. *Invited*.
- 2018 Shaefer, H. Luke and **Analidis Ochoa.** (2018) “How Blood-Plasma Companies Target the Poorest Americans” *The Atlantic*. March 15, 2018.
<https://www.theatlantic.com/business/archive/2018/03/plasma-donations/555599/>

CONFERENCES AND INVITED PRESENTATIONS

- 2025 **Analidis Ochoa.** “Blood Veins for Hire: Social Inequality and the Growing Market for Human Blood Plasma” (Roundtable)
 o American Sociological Association Annual Meeting, Chicago
- 2023 **Analidis Ochoa** & Catalina Anampa Castro. “Place-conscious policies: Social Insurance Programs as a Method of Reducing Interregional Geographic Inequality”
 o Population Association of American Annual Meeting, New Orleans
- 2022 **Analidis Ochoa** & Catalina Anampa Castro. “Place-conscious policies: Social Insurance Programs as a Method of Reducing Interregional Geographic Inequality”
 o American Sociological Association Annual Meeting, Los Angeles
- Analidis Ochoa.** “Plasma Donation as an Economic Coping Strategy”
 o Propel: Lunch and Learn, Virtual, March 2022. *Invited*.
- 2019 **Analidis Ochoa.** “The Interlinkage Between the Sale of Blood Plasma and Poverty in the United States” (Roundtable)
 o American Sociological Association Annual Meeting, New York City
- Analidis Ochoa.** “Blood Plasma and Poverty: Where Do Plasma Donation Centers Locate?”
 o Society of Social Work Research Annual Meeting, San Francisco

FELLOWSHIPS AND AWARDS

- 2025-26 Federal Reserve of Boston: Research and Community Outreach Visiting Fellow (\$15,000)
- 2025 Rackham Doctoral Intern Fellowship, National Center for Institutional Diversity (fall tuition, benefits, & stipend)
- 2025 Bouchet Graduate Honor Society, University of Michigan
- 2025 Rackham Conference Travel Grant, University of Michigan (\$900)
- 2024-25 Rackham Predoctoral Fellowship (1-year tuition, stipend, & benefits)
- 2024 Irene and William Gambrill Fellowship (\$4000)
- 2023 Center for Racial Justice, Student Initiative Grant, University of Michigan (\$1,500)
- 2023 Poverty Solutions Graduate Student Research Funding Competition (fall tuition, benefits, & stipend)
- 2022 Poverty Solutions Research Grant, University of Michigan (\$1000)
- 2022 Rackham Conference Travel Grant, University of Michigan (\$900)
- 2022 Sociology Dissertation Research Grant, University of Michigan (\$2,500)
- 2022 Rackham Dissertation Research Grant, University of Michigan (\$3,000)

2022 Populations Studies Center Small Grant, University of Michigan (\$1,500)

2022 Center for Racial Justice, Student Initiative Grant, University of Michigan (\$1,000)

2022 Vivian A. and James L. Curtis Endowed Scholarship, University of Michigan (\$8,250)

2021-22 National Institutes of Health (NIH) Traineeship, University of Michigan Population Studies Center– Eunice Kennedy Shriver National Institute of Child Health and Human Development (NICHD) (\$26,000)

2021 Rosemary Sarri Endowed Scholarship (\$1,500)

2021 Ford Foundation Predoctoral Fellowship- Honorable Mention

2020 School of Social Work Joint Doctoral Program Grant, University of Michigan (\$6,000)

2020 Faculty Allies for Diversity Manuscript Writing Fellowship, University of Michigan (\$2,000)

2019 Rackham Conference Travel Grant, University of Michigan (\$800)

2019 Ford Foundation Predoctoral Fellowship- Honorable Mention

2019 Clara P. Davis and Larry E. Davis Scholarship, University of Michigan (\$6,000)

2019 Society for Social Work Research (SSWR) Doctoral Student Travel Award (\$500)

2018 Bobbe and Jon Bridge Research Award for Engaged Scholarship, University of Michigan (\$4,000)

2018 Ford Foundation Predoctoral Fellowship- Honorable Mention

2018 W.K. Kellogg Family Foundation Fellowship (\$15,000)

2017 Rackham Conference Travel Grant, University of Michigan (\$800)

2017 International Sociological Association RC28 Diversity Travel Grant, WT Grant Foundation (\$1,000)

2017 Gerontology Learning Community Manuscript Writing Fellowship, University of Michigan (\$2,000)

2017 Faculty Allies for Diversity Manuscript Writing Fellowship, U. Michigan (\$2,000)

2017 Doctoral Scholarship for Underrepresented Students, School of Social Work, U. Michigan (\$1,000)

2016-24 Rackham Merit Fellowship (full tuition, benefits, and stipend during 7 semesters), U. Michigan

2016 Bobbe and Jon Bridge Research Award for Engaged Scholarship, University of Michigan (\$5,000)

2016-21 Chancellor’s Fellowship for Graduate Study, University of California, Berkeley (declined)

2015 Margaret Dow Towsley Scholarship, Center for the Education of Women (CEW), U. Michigan (\$6,000)

2013-15 Rackham Merit Award (full tuition, benefits, stipend for Master of Public Policy), U. Michigan

2010 Dean’s List, Northwestern University

2009 Summer Research Opportunity Program, University of Michigan

2008 Davee Fellowship, Northwestern University (\$4,000)

2006-10 Northwestern Scholarship

2006-10 Pledge Scholarship, Northwestern University

RESEARCH EXPERIENCE

University of Michigan

- 2025-pr. Evaluation & Assessment Intern, National Center for Institutional Diversity
- 2022- pr. Research Assistant, Research Center for Group Dynamics, Institute for Social Research
Dr. Robert Taylor (Professor of Social Work)
- 2021-24 Research Assistant, Department of Sociology
Dr. Robert Manduca (Assistant Professor of Sociology)
- 2021-22 NIH-Funded Graduate Student Trainee at the Population Studies Center
Dr. Fabian Pfeffer (Professor of Sociology)
- 2019-20 Graduate Student Research Assistant, Rackham Graduate School
Recruitment, Engagement & Partnerships, Minority Serving Institutions Initiative
- 2017-18 Graduate Student Research Assistant, School of Social Work
Dr. H. Luke Shaefer (Professor of Public Policy & Social Work)
- 2017-18 Research Assistant, School of Social Work
Dr. William Elliott (Professor of Social Work)
Dr. Kristin Seefeldt (Associate professor of Social Work)
- 2015-2016 Research Associate, School of Social Work
Dr. H. Luke Shaefer (Professor of Public Policy & Social Work)
Dr. Sandra Danziger (Professor of Social Work, retired)
- 2009 Summer Research Opportunity Program
Dr. Sela Panapasa (Associate Research Scientist, Institute for Social Research)

American Institutes for Research

- 2014 Research Intern, State and Local Evaluation Center

TEACHING EXPERIENCE

University of Michigan

- 2019 Sociology 102: Sports and Society, Graduate Student Instructor
- 2018 Sociology 354: Law and Society, Graduate Student Instructor

Miami-Dade County Public Schools

- 2011-13 Middle School Science Teacher, Aventura Waterways K-8 Center
- 2011 Reading Interventionist, Miami Northwestern Senior High

Communities in Schools

- 2010 Tutor, Dorothy M. Wallace COPE Center

America Reads, Northwestern University

- 2009-10 Bilingual Tutor, Washington Elementary School

Child Care Center of Evanston

- 2006-09 Assistant Teacher

MENTORING EXPERIENCE

University of Michigan

- 2019-20 Graduate Student Mentor, Sociology Opportunities for Underrepresented Leaders (SOUL)
- 2013-14 Mentor, The Pipeline Diversity Initiative, Ford School of Public Policy

SUPERVISION EXPERIENCE

University of Michigan

2023-pr. Research Supervisor, Sociology Undergraduate Research Program (SURO)

UNIVERSITY AND DEPARTMENTAL SERVICE

University of Michigan

2021-22 Graduate Student Parents and Caregivers Student Organization, Founder and President

2020-22 CEW+ Student Parent Excellence Committee

2020-22 Graduate Employee's Organization (GEO) Parents & Caregivers Caucus

2020-21 Michigan Caregivers and Student Parents (MCaSP) Student Parent Advisory Board

2017-19 Social Chair, Social Work Doctoral Student Organization

2017-18 Graduate Student Representative, CEW+ Student Advisory Board

2016-18 Graduate Student Representative, Diversity, Equity, & Inclusion Student Advisory Board

2016-17 Graduate Student Representative, Faculty Allies for Diversity Committee

2014 Student Member, Faculty Search, Ford School of Public Policy

LANGUAGES

English & Spanish (native)

PROFESSIONAL AFFILIATIONS

American Sociological Association, Member

Society for Social Work & Research, Member